LINKEDIN (AVALANCHE):

- Connections Requested
- Messages Sent
- Bookings Made By Avalanche/Coach

TELEMARKETING:

- Targeted Data Collection*
- Call Scripts Used
- Booking Made on the Phone or Email

NETWORKING:

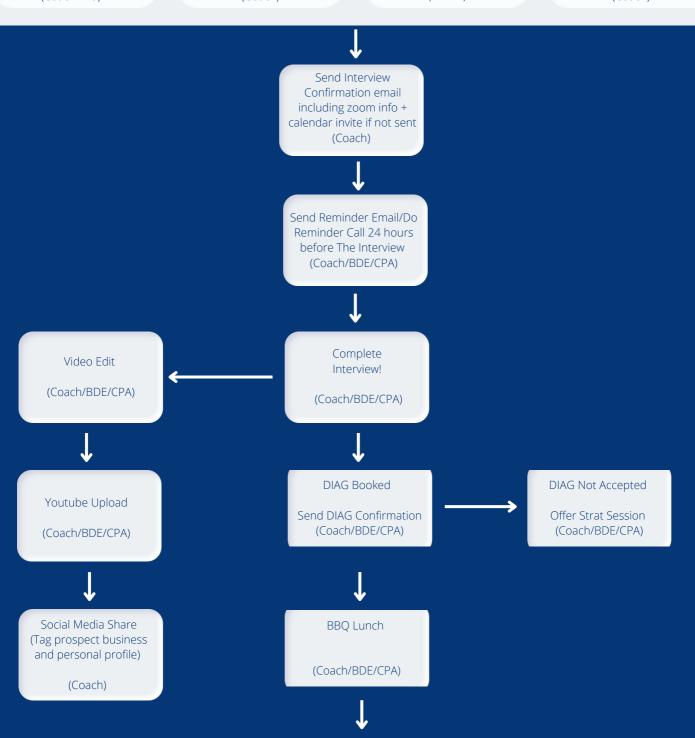
- General networking/bold call conversation completed
- Interview suggested
- Call booked



ESTIMATED RESPONSES TO ABOVE STRATEGIES

Direct Calendar Booking (Coach/Ava) Call To Discuss Booking (Coach)

Send Info Email (Coach) Send Newsletter Template (Coach)



DIAG COMPLETED (COACH)



